



Celebrating

QUIDLIBET
RESEARCH, INC.
25 Years



Fast Forward Timeline

1977

Nina Cunningham, a married student herself, founds Quidlibet Books & Academic Services to help Ph.D. candidates develop dissertation topics and conduct research. She also discounts books to college students, serving as a bookseller and ordering directly from publishers. This is Amazon.com without the .com;

1979

Nina Cunningham and a colleague create Law Search, Inc. Both work for the federal courts, have attended some law school, including courses in legal research and writing, and both worked through high school and college as legal assistants. By 1980 both earned the M.A. in Library and Information Science. Law Search, Inc. was a legal and business research brokerage firm;

1981

Nina Cunningham's colleague moves from the Chicago area and they dissolve Law Search, Inc.

1982

Things change in the online legal research industry and law firms bring computer-assisted legal research (CALR) in-house, and Dr. Cunningham is invited by several law firms to train attorneys to use computerized legal research services and transition libraries to computerized services;

1983

Quidlibet Research, Inc. is born as a consulting firm;

1989

In response to developing needs in law firms and changes in the information industry, Nina adds an emphasis on cost management and cost reduction to QRI's consulting services;

1994

Nina Cunningham receives an M.B.A. from the University of Chicago Graduate School of business and adds strategic management expertise to Quidlibet Research, Inc.

2006

Nina Cunningham founds Quidlibet Strategic Ventures to promote entrepreneurship, working with individuals who face career choice following dramatic events in their lives.

2008

Nina Cunningham becomes certified to provide cost reduction and management services in the areas of telecom and energy/utilities.